

# Approximated Number of Current Technical Employees Hired From Competitors

<b>All of Amazon, including AWS</b>	Apple	1,700	0.72%
	Facebook	757	0.32%
	Google	2,600	1.11%
	Microsoft	11,000	4.68%
	Netflix	114	0.05%
	Oracle	5,200	2.21%
	SalesForce	758	0.32%
	<b>Total Estimate:</b>	<b>22,129</b>	<b>9.42%</b>

<b>Amazon (excluding AWS)</b>	Apple	1,200	0.74%
	Facebook	533	0.33%
	Google	1,700	1.05%
	Microsoft	6,000	3.70%
	Netflix	88	0.05%
	Oracle	1,800	1.11%
	SalesForce	221	0.14%
	<b>Total Estimate:</b>	<b>11,542</b>	<b>7.12%</b>

<b>AWS (excluding Amazon)</b>	Apple	570	0.77%
	Facebook	225	0.30%
	Google	920	1.24%
	Microsoft	4,900	6.62%
	Netflix	26	0.04%
	Oracle	3,200	4.32%
	SalesForce	542	0.73%
	<b>Total Estimate:</b>	<b>10,383</b>	<b>14.03%</b>

<b>Apple</b>	Amazon	1,100	1.11%
	AWS	226	0.23%
	Facebook	515	0.52%
	Google	1,500	1.52%
	Microsoft	2,100	2.12%
	Netflix	204	0.21%
	Oracle	992	1.00%
	SalesForce	174	0.18%
	<b>Total Estimate:</b>	<b>6,811</b>	<b>6.88%</b>

<b>Facebook</b>	Amazon	3,100	6.33%
	AWS	877	1.79%
	Apple	1,700	3.47%
	Google	4,500	9.18%
	Microsoft	5,700	11.63%
	Netflix	156	0.32%
	Oracle	1,000	2.04%
	SalesForce	405	0.83%
	<b>Total Estimate:</b>	<b>17,438</b>	<b>35.59%</b>

<b>Google</b>	Amazon	4,900	4.30%
	AWS	2,000	1.75%
	Apple	2,800	2.46%
	Facebook	2,400	2.11%
	Microsoft	9,900	8.68%
	Netflix	151	0.13%
	Oracle	3,700	3.25%
	SalesForce	1,100	0.96%
	<b>Total Estimate:</b>	<b>26,951</b>	<b>23.64%</b>

<b>Microsoft</b>	Amazon	4,700	2.53%
	AWS	1,700	0.91%
	Apple	1,100	0.59%
	Facebook	594	0.32%
	Google	2,000	1.08%
	Netflix	25	0.01%
	Oracle	4,800	2.58%
	SalesForce	707	0.38%
	<b>Total Estimate:</b>	<b>15,626</b>	<b>8.40%</b>

<b>Netflix</b>	Amazon	171	2.59%
	AWS	46	0.70%
	Apple	261	3.95%
	Facebook	176	2.67%
	Google	281	4.26%
	Microsoft	263	3.98%
	Oracle	94	1.42%
	SalesForce	50	0.76%
	<b>Total Estimate:</b>	<b>1,342</b>	<b>20.33%</b>

<b>Oracle</b>	Amazon	916	0.62%
	AWS	479	0.32%
	Apple	340	0.23%
	Facebook	93	0.06%
	Google	334	0.23%
	Microsoft	2,700	1.82%
	Netflix	15	0.01%
	SalesForce	394	0.27%
	<b>Total Estimate:</b>	<b>5,271</b>	<b>3.56%</b>

<b>SalesForce</b>	Amazon	600	1.33%
	AWS	248	0.55%
	Apple	439	0.98%
	Facebook	105	0.23%
	Google	619	1.38%
	Microsoft	2,300	5.11%
	Netflix	33	0.07%
	Oracle	5,200	11.56%
	<b>Total Estimate:</b>	<b>9,544</b>	<b>21.21%</b>

1. This data is approximated and based on publicly available LinkedIn search results and queries in October 2021. It does not reflect hiring velocity or trends, up or down. Percentages are of estimated numbers of tech employees.

2. A "tech employee" was broadly defined as someone whose LinkedIn profile contained one of the following terms: tech, technology, software, hardware, or cloud.

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